

Robertson Photo Awards 2018



The Robertson Photo Awards is designed to provide an opportunity for Robertson Builders to encourage professionalism and enrich the quality of images in the metal building industry. In the past 10 years, with the wide penetration of digital cameras with video capabilities, the environment surrounding photography has dramatically changed. Adapting to this change, the Robertson Photo Awards was reconceived, and it continues to evolve to create new standards.

Any Robertson Builder may submit photos for the Awards, and you may enter as many projects as you wish. All projects featured on our website, social media, and in our brochures, are submissions from past Photo Awards, so this program is your opportunity to get your projects published by Robertson.

Eligibility

All entries must meet the following criteria:

1. The project must not have been previously entered in Photo Awards for any year
2. Two (2) photos of the building—taken from different angles—must be submitted for eligibility
3. The project must have been ordered/purchased and wholly controlled from sale to finish by the Robertson Builder
4. All projects must be accompanied by a completed form
5. Only photos of completed buildings will be accepted

Awards

For all eligible photos, two (2) award plaques will be created—one for the Builder's office and one to present to the customer. You will also have the option of requesting a third plaque for an architect/design firm, if one was involved.

Entry Rules

1. Complete the entry form and return to Robertson by January 11, 2019

Photo Tips

When to take photos

The best days to take photos are those with some broken clouds and bright sun or days with full sun. Overcast days result in dull, lifeless photos. Taking photos on Sunday mornings are usually a good time for a photo shoot since there is less chance of people or vehicles being in your shot.

How to take photos

Allow yourself plenty of time and don't rush. Observe the building in the morning, afternoon, and evening to determine the best time to shoot. Study the building from all angles to determine the best shot of your building.

Camera

Photos taken from about 10 feet above the ground (ground level to camera lens) typically have a better angle with less distortion. If possible, use a wide angle lens. Wide angle lenses minimize distortion and allow you to get a tight shot of the building. Wide angle lenses will also help you to avoid power poles, fire hydrants, signs, etc.

Suggestions

- Turn the date stamp off your camera's settings. The date stamp restricts Robertson's ability to use the photo in our advertising and marketing materials.
- Avoid taking pictures with obstructions in them (e.g. vehicles, power lines, trash, people, etc.) as they will be a distraction in the final photo.

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PROJECT INFORMATION FORM FOR ROBERTSON PHOTO AWARDS

Project Team

Robertson Builder: _____

General Contractor: _____

Steel Erector: _____

Architect/Design Firm: _____

Building Information

Name of Building: _____

Owner of Building: _____

Address: _____

Robertson Job Number(s): _____

Construction Start Date: _____ Construction End Date: _____

Category: _____

Roof System

Panel Type: _____

Color: _____

Total Square Footage of Roof Panel: _____

Wall System

Panel Type: _____

Color: _____

Total Square Footage of Wall Panel: _____

Special Features and Notes

Describe any special features, including cranes, mezzanines, façades, accessories, etc. (attach a second page if needed):

Photo & Publicity Release: I hereby give Robertson Building Systems and its respective dealer organization permission to use photographs and descriptions of this building for advertising, publicity, and promotion of Robertson Products in printed, recorded, or electronic media.

PLEASE PRINT THIS FORM AND SIGN BELOW. SUBMIT TO Robertson.Marketing@RobertsonBuildings.com

Authorized Owner's Signature

Authorized Builder's Signature

Date

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CAN/CSA
A660

